

**YOUR THERAPY**



**STARTS  
NOW**

**MEAT THERAPY**



It's finally here! For over ten years, I have been experimenting with seasonings and concocting rubs. The last nine months, we have been perfecting the first seasoning of hopefully many in a Meat Therapy line of products. It seemed only fitting that we call this specialty seasoning, Coping Mechanism, support you can savor. Coping Mechanism can be used on a wide range of foods or as we like to say, best on anything that makes you feel good. My personal favorites are beef, poultry, seafood, and vegetables. Our goal is that our seasonings will encourage and inspire others to experience what Meat Therapy is about. We hope you find joy and build relationships while you gather, eat, and drink.

I want to thank you for your friendship and support through my journey of healing and coping through barbeque. You have been a large part of my progress and success. It would be an honor for you to be one of the first to try Coping Mechanism. Our estimated release date is currently, Monday April 22nd. Until then, please enjoy and document in advance of the release date in order to share with others on or after the reveal.

GATHER



+

EAT



+

DRINK



Jason Wilson  
Meat Therapist